



Recycle Recycling Makes a Difference for life

**Participating in the Children's Organ Transplant Association's
Recycle for Life program helps COTA families in your community.**

COTA Community Campaigns will receive 100% of the current recycling value for each recyclable cell phone, spent printer ink cartridge and small electronic device collected by the campaign volunteers. The amount received varies per item and is determined by the recycler based on current market values. No bag-type or analog phones are accepted.

Why Recycle?

- Easy to organize and promote.
- Untapped revenue potential.
- No products to buy.
- No cost to your committee or organization.
- Benefits your campaign.
- Environmentally friendly

An estimated 130 million wireless phones are discarded each year.

How to Participate

Follow these simple steps to make a difference for a COTA family!

1. Set up collection sites in your community.
2. Spread the word about the need for used cell phones/ink cartridges and small electronic devices and promote the collection dates and locations.
3. Collect a minimum of 20 items or 20 pounds
4. Submit your **Shipping Label Request Form** to COTA via mail, fax or email.
5. You will be sent mailing UPS paid shipping labels containing identification specific to your group. Allow 14 days to receive your labels.
6. Pack the phones and cartridges you collected and send them to the recycler. Please remember to pack cartridges separately from other devices.
7. Drop off boxes at your local UPS Authorized Drop-Off location. DO NOT schedule a UPS pick-up. UPS will charge a non-refundable \$10.00 fee for this service.

Please note: *Epson inkjet and laser cartridges, Brother inkjet cartridges, and remanufactured cartridges are not recyclable and should not be included with shipments.*



Children's Organ Transplant Association®

2501 West COTA Drive · Bloomington, Indiana 47403

800.366.2682 · www.cota.org · cota@cota.org



The Children's Organ Transplant Association (COTA) is a national, nonprofit organization dedicated to helping families raise funds for transplant-related expenses. The organization began in Bloomington, Indiana, in 1986 following a fundraising drive to place two-year-old David McConnell on the liver transplant waiting list. A group of concerned citizens raised more than \$100,000 in two months, but sadly, David died while waiting for a donor liver. However, his courageous struggle inspired the group to organize what today is the Children's Organ Transplant Association.

Over the past 25 years, COTA has helped more than 1,400 families raise millions of dollars for transplant-related expenses. Additionally, the Children's Organ Transplant Association has distributed more than two million organ and tissue donor registration cards throughout the nation since 2000.

The Children's Organ Transplant Association staff and volunteers have helped families in 49 states, in all regions of the United States, with fundraising campaigns ranging from a few thousand dollars to more than \$700,000.

The Need is Great...

There is much to be done. Here are some stunning facts which illustrate the need:

- At any given moment, more than 120,000 children and adults are awaiting an organ transplant.
- A typical liver transplant costs more than \$300,000, a significant expense for any family, but a catastrophic figure for those without insurance.
- Following a successful transplant operation, lifetime prescription costs may be in excess of \$100,000.
- Sadly, without a payment guarantee a child cannot be placed on an organ transplant waiting list.