

## Sample Presentation Outline

1. Introduce yourself
2. What is organ and tissue donation?
  - a. Transplanting an organ or tissue from one person to another
  - b. After brain death for organs or after cardiac death for tissue
  - c. Some organs can come from living donors: kidney or lobe of liver
3. What can be transplanted?
  - a. Organs are heart, liver, lungs, kidneys, pancreas, small bowel
  - b. Tissues include bone marrow, stem cells, and cord blood
4. How does someone receive a transplant?
  - a. Placed on waiting list by transplant center
  - b. National list maintained by UNOS (organs) or NMDP (marrow)
  - c. Organs matched by blood, and tissue type and size
  - d. Recipient must be in good enough health and close to transplant center
5. Who can donate?
  - a. Usually no age requirements -- health of organs are the major concern
6. Why would anyone donate?
  - a. To help others
  - b. To make a death into a positive outcome
7. Why do some people refuse to donate?
  - a. Wrong information
    - i. Cost: There is no cost to the donor
    - ii. Funeral Arrangements: Donation does not alter customary burials
    - iii. Religious Beliefs: Most major religions do not discourage donation
    - iv. Appearance of Body: Body is respected, open casket funeral possible
    - v. Fear that Care Prior to Death Would be Compromised: Organ donation is explored only after brain death
8. How to become a donor
  - a. Register on your state's online donor registry
  - b. Tell your family -- they must know your wishes
9. How to become involved with the Children's Organ Transplant Association
  - a. Volunteer to help a person raise funds for the transplant-related expenses associated with an organ or tissue transplant
  - b. Describe your patient
    - i. Health situation
    - ii. Financial situation
  - c. Why COTA is involved
    - i. 100% of funds raised used for transplant-related expenses
    - ii. Administrator of funds
  - d. Describe your COTA community campaign and how to get involved
    - i. Contributions
    - ii. Volunteer time to assist with fundraising activities
10. Questions and Answers