Children's Organ Transplant Association.

Community Campaign Resource

COTA Giving Tuesday Canva Templates

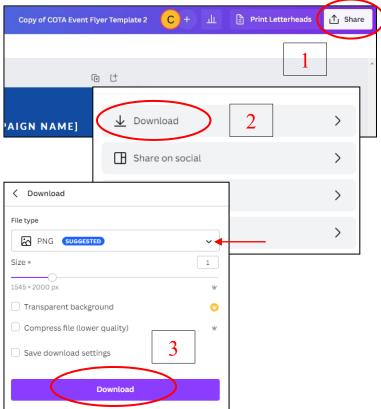
Canva is a free online design program that can give your COTA campaign's GivingTuesday promotional materials a clean, crisp and eye-catching look. Unsure where to start? Use COTA's GivingTuesday Canva Templates as your starting point.

On the next page, click on the image for which you would like to access the template. You will need to create a Canva account to use these templates, which is free to create.



Upon clicking an image:

- A page will open that reads, "A template created by COTA was shared with you, start designing now." Click "Use Template" at the bottom. (Pictured left.)
- Begin editing!
- Once finished with your edits, click the Share > Download option to download the design as a PNG or JPG. (Pictured below.)



• Send the design to <u>CampaignInfo@cota.org</u> for review and approval. Once approved, share, share!

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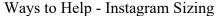
Click on the image below for which you would like to access the template.





Facebook Cover Photo







Ways to Help - Facebook Sizing



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Plus, be sure to update your profile picture on social media using COTA's profile frame! Simply click on the image below to access the Canva template, swap in a photo of yourself, then follow the steps on page 1 to download the picture as a JPG. Upload the image as your new profile picture on Facebook, Instagram, etc. for the month of November.

