

The Children's Organ Transplant Association (COTA) is a 501(c)3 organization, which means that gifts made to COTA are **fully** tax deductible. Funds raised in honor of COTA transplant patients are not considered income and do not jeopardize any assistance program families have or may qualify for. These funds may be used for virtually any transplant-related expense.

COTA raises, on average, more than any other fundraising option.

How does COTA stack up?

	COTA 100%	GoFundMe 97.1%	YouCaring 97.1%	NFT 97% (minus merchant fees)	HelpHopesLive 95% (minus merchant fees)
					
Fees charged for gifts?	No fees or processing charges to families or contributors.	2.9% plus \$0.30 for processing.	2.9% plus \$0.30 for processing.	3% of each gift plus merchant fees.	5% of each gift plus merchant fees.
Tax-deductible gift?	COTA is a 501(c)3 charity. Financial contributors receive a tax benefit for their gift(s).	GoFundMe is not a 501(c)3 organization. Financial contributors receive no tax benefit for their gift.	YouCaring is not a 501(c)3 organization. Financial contributors receive no tax benefit for their gift.	Contributions are tax deductible.	Contributions are tax deductible.
Fundraising support?	COTA staff train and mentor community volunteers throughout the entire fundraising process.	No formal fundraising staff.	No formal fundraising staff.	Staff available for fundraising assistance.	Staff available for fundraising assistance.
Accountability to contributors?	Contributors know that 100% of their gift(s) in honor of COTA patients will be used for transplant-related expenses.	Funds are distributed from GoFundMe directly to the owner of the fundraiser. There is a risk of funds not being used appropriately, and funds are taxable.	Funds are distributed from YouCaring directly to the owner of the fundraiser through online payment processors who will charge additional fees, and funds are taxable.	Contributors are provided receipt letters.	Contributors are provided receipt letters.
Source?	COTA.org	gofundme.com	youcaring.com	transplants.org	helphopelive.org

COTA's bottom line is...

- ✓ 100% of funds raised in honor of patients are used for transplant-related expenses.
- ✓ No cost to transplant families.
- ✓ Lifetime coverage of transplant-related expenses.

800.366.2682 **COTA.org**

 COTAFans  COTA_ORG