Children's Organ Transplant Association.

Community Campaign Resource

Hibernate Bed Sheet Fundraiser

When raising funds for your COTA community campaign, it is important to incorporate a variety of fundraising options. One you may not have considered could prove valuable for your COTA fundraising efforts ... bed sheets!

Hibernate Bed Sheet offers a unique fundraising opportunity. Experience has shown that sheet sales fundraisers have potential to raise significant support for COTA in honor of your local patient.

Purchasers will be able to assist with transplant-related expenses while buying something everyone uses.







Hibernate Bed Sheets are available in six sizes and 14 colors. Each sheet set sells for \$49.95, with extra pillowcases sold for \$15.95 per two-pack. This cost includes shipping -- orders are quickly shipped directly to purchasers. Each sheet set purchased will generate \$12.50 and each extra pillowcase will generate \$4.50 for COTA in honor of your local patient. An advantage of this opportunity is that there are no upfront costs and no minimums required.

How to Participate:

Hibernate will guide you through the process of setting up the fundraiser and will provide an online pop-up store to accept orders. See a sample here.

Hibernate will forward the proceeds from the effort to COTA in honor of your local patient. You will then see a jump on the COTA campaign thermometer when the funds are added.

You can find more details, including contact information for Hibernate <u>here.</u> Please contact <u>CampaignInfo@cota.org</u> if you have any questions.