Children's Organ Transplant Association®

The Trusted Leader Supporting Families ... For a Lifetime

Five Family-Friendly COTA Fundraisers

As you plan fundraising activities for COTA to assist families with transplant-related expenses, you may wonder where to start. To help you in your efforts, COTA has assembled a list of Top 5 Family-Friendly Fundraisers we have found to be fun and successful. Remember, any fundraising activity is most successful when a group of volunteers works together as a team to implement an idea that excites them all. One person cannot plan and lead most successful fundraisers, but one person can get the ball rolling.

5

COTA *Bowling for Life*
What is more family-friendly than bowling? Consider COTA *Bowling for Life*, which has been a popular activity for many COTA volunteers.

4

Coin Collections
Pennies, nickels and dimes do add up!
To help 'find' those coins, COTA will provide coin canisters at no cost. Anyone, regardless of age, can save coins. A contest to see what 'team' saves the most can add to the fun. Present the proceeds from collections at a COTA fundraising event.

3

A-Thons
An 'A-Thon' event (Walk-a-thon, Bike-a-thon, Dance-a-thon, etc.) can involve large groups of people in an activity that is both fun and profitable. It usually costs nothing to join the fun because event participants ask their friends, neighbors and colleagues to contribute pledges that 'pay' for their participation.

2

COTA *Golf for Life*
Planning and hosting a golf outing can be exhausting, time consuming and somewhat risky because golf outings require a fair number of committed volunteers as well as good weather. However, the results can be outstanding. In fact, golf outings remain one of the most popular special event fundraisers.

1

Benefit Dinner and Auction
Whether a spaghetti dinner, barbecue, fish fry or another popular meal combination, a benefit dinner brings people together and raises funds. Add a silent auction and fundraising proceeds will increase.