

Fundraising with COTA – The Best Choice

COTA is better than GoFundMe.



Children's Organ
Transplant Association®

*The Trusted Leader Supporting Families ...
For a Lifetime*

With COTA – Raise More Money

- ▶ On average COTA fundraising campaigns raise 8 TIMES more than GoFundMe.
When using our resources and guidance, the average COTA volunteer team raises approximately \$22,000 while the average GoFundMe medical fundraising campaign raises only \$2,600.
- ▶ COTA does not charge any fees ... not even credit card processing fees! 100% of funds raised in honor of COTA patients are used only for transplant-related expenses.
While GoFundMe claims to be 'free,' its campaigns pay card processing fees that total 2.9% of contributions plus a fee for each transaction. COTA really is free.

With COTA – Know Funds are Secure

- ▶ COTA funds are not seen as income for transplant families. GoFundMe proceeds may be considered taxable income by the IRS and may jeopardize participation in assistance programs such as Medicaid, Medicare and Social Security.
- ▶ COTA owns and administers all fundraising campaign funds. Gifts to a COTA campaign are tax deductible; therefore, COTA provides tax acknowledgements to contributors. Gifts to GoFundMe are not tax deductible.

With COTA – Receive a Lifetime of Support

- ▶ For nearly 40 years, COTA has been helping transplant families. GoFundMe only has 15 years of experience. Other online fundraising platforms have come and gone.
- ▶ A transplant is a lifetime journey. COTA helps with transplant-related expenses before, during and after a life-saving transplant.

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Ruby Mwamba

Raised \$49,400 of \$45,000 COTA campaign fundraising goal.

“Once we started working with COTA, we felt relief. Before Ruby’s transplant, COTA worked with our volunteers, providing advice and assistance about fundraising for transplant-related expenses. COTA allowed us to focus on Ruby as we waited for a liver. Throughout a stressful time, COTA made things seamless. We are not sure where we would be today without COTA’s guidance and support.” –*Melissa and Gabriel Mwamba, Parents of Ruby*



Sydney Payne

Raised \$40,300 of \$75,000 COTA campaign fundraising goal.

“Sydney was diagnosed with heart failure two weeks after birth, so we became a one-income family overnight. We had the increased financial pressure of doctors’ bills, hospital parking, food at the hospital while juggling trips home to try and maintain a sense of normalcy. Sitting at Sydney’s bedside, opening our first bill (which was \$5,000), we thought, ‘How are we ever going to pay for this?’ We chose COTA because of the support they offer. COTA truly cares about a family’s wellbeing. They were there to help during the most difficult time in our lives ... and are there for us today.” –*Sarah and Matt Payne, Parents of Sydney*



Kiran Gorantla

Raised \$74,200 of \$75,000 COTA campaign fundraising goal.

“COTA took a huge weight off our shoulders. We brought Kiran home from the NICU on dialysis right before the pandemic shut down the country. COTA allowed us to breathe easier, knowing whatever happened nothing would impact Kiran’s medical care. COTA’s help with household bills while we were unable to work and living in a different city for his transplant and recovery was a huge relief.” –*Mary Hannah and Kalyan Gorantla, Parents of Kiran*

Make the Best Choice ... Call COTA Today!

800.366.2682 • COTA.org • GetStarted@cota.org

**If you already have a GoFundMe account, call COTA to discuss fundraising that will safeguard your family ... for a lifetime.
GoFundMe proceeds may be transferred to COTA.**